

To start a CFL School Fundraising Program in your school, contact:

1-888-921-5990

and ask for the

School Fundraiser Coordinator

or e-mail

schoolfundraiser@veic.org

or mail

Efficiency Vermont

**255 S. Champlain Street, Suite 7
Burlington, VT 05401**

Attn: School Fundraiser Coordinator

For information on the Green Mountain Power Energy Efficiency Fund, please contact Efficiency Vermont.

Efficiency Vermont

255 S. Champlain Street, Suite 7
Burlington, VT 05401

ph: 888-921-5990 • fax: 802-658-1643

www.veic.org

For information on your Green Mountain Power electric account and other Green Mountain Power services, please call 888-835-4672 or visit:

www.greenmountainpower.com



Printed on 100% recycled post-consumer waste content and process chlorine-free paper with soy-based inks. GMPEEF2b-0809

GREEN MOUNTAIN POWER

**CFL SCHOOL
FUNDRAISER
PROGRAM**



Efficiency Vermont

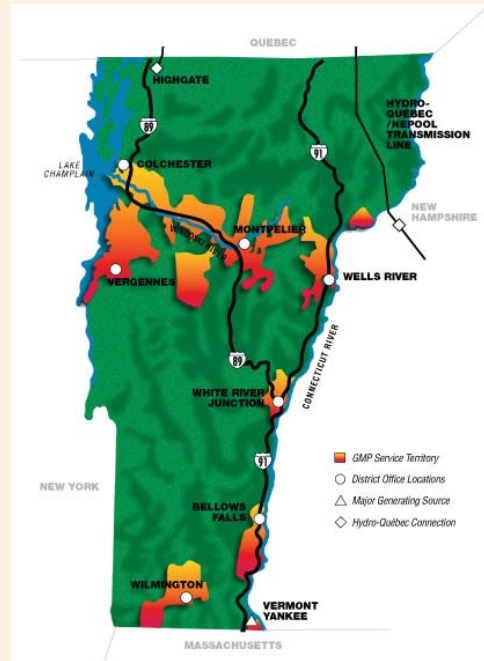


GREEN MOUNTAIN POWER
On. Every Day.

The **CFL Fundraiser Program** offers Vermont schools (public or private) an opportunity to raise money while also building community awareness about the benefits of energy efficiency and energy-efficient compact fluorescent lightbulbs (CFLs).

The **CFL Fundraiser Program** is a partnership between Green Mountain Power and Efficiency Vermont that is flexible to your school's needs. Two fundraising approaches are available:

- **Event Sales:**
Sell pre-ordered, no upfront-cost bulbs at a pre-planned school event (i.e: music concert, play, parent-teacher night, science fair, etc.)
- **Door-to-Door:**
Students fill out Sales Order forms and school orders bulbs with no upfront-cost. School holds bulb pick-up night.



CFL Fundraiser Program Prerequisites

- School must be located in the Green Mountain Power service territory (see map above).
- Students in grades 5 and above are eligible to participate.
- School must incorporate an “Energy and the Environment” class (90 minutes long) or present a similar approved curriculum to students.
- Fundraiser needs a key organizer (science teacher, parent-teacher organization member, school principal, etc.).

Types of CFLs Sold During the Fundraiser

Product Description	School Cost (per CFL)	Suggested Customer Price (per CFL)	Suggested School Profit (per CFL)
15-watt Earthmate Spiral	\$1.00	\$2.00	\$1.00
20-watt Earthmate Spiral	\$1.00	\$2.00	\$1.00
23-watt Earthmate Spiral	\$1.00	\$2.00	\$1.00
33-watt Lightwiz 3-way	\$4.00	\$5.00	\$1.00

Schools make \$1 on every bulb sold