

Achieving Net-Zero Energy in a Campus Building

New Environmental Center at
Williams College

Presenters

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**BLACK
RIVER
DESIGN**
ARCHITECTS

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Achieving Net-Zero Energy in a Campus Building

1. Net-zero concepts
2. Living Building Challenge new Environmental Center at Williams College
3. Impact on the design process
4. Net-zero strategies
5. Building in feedback mechanisms to impact occupant behavior
6. Learning opportunities
7. Institutional benefits



1. Living Building Challenge & Net Zero Concepts

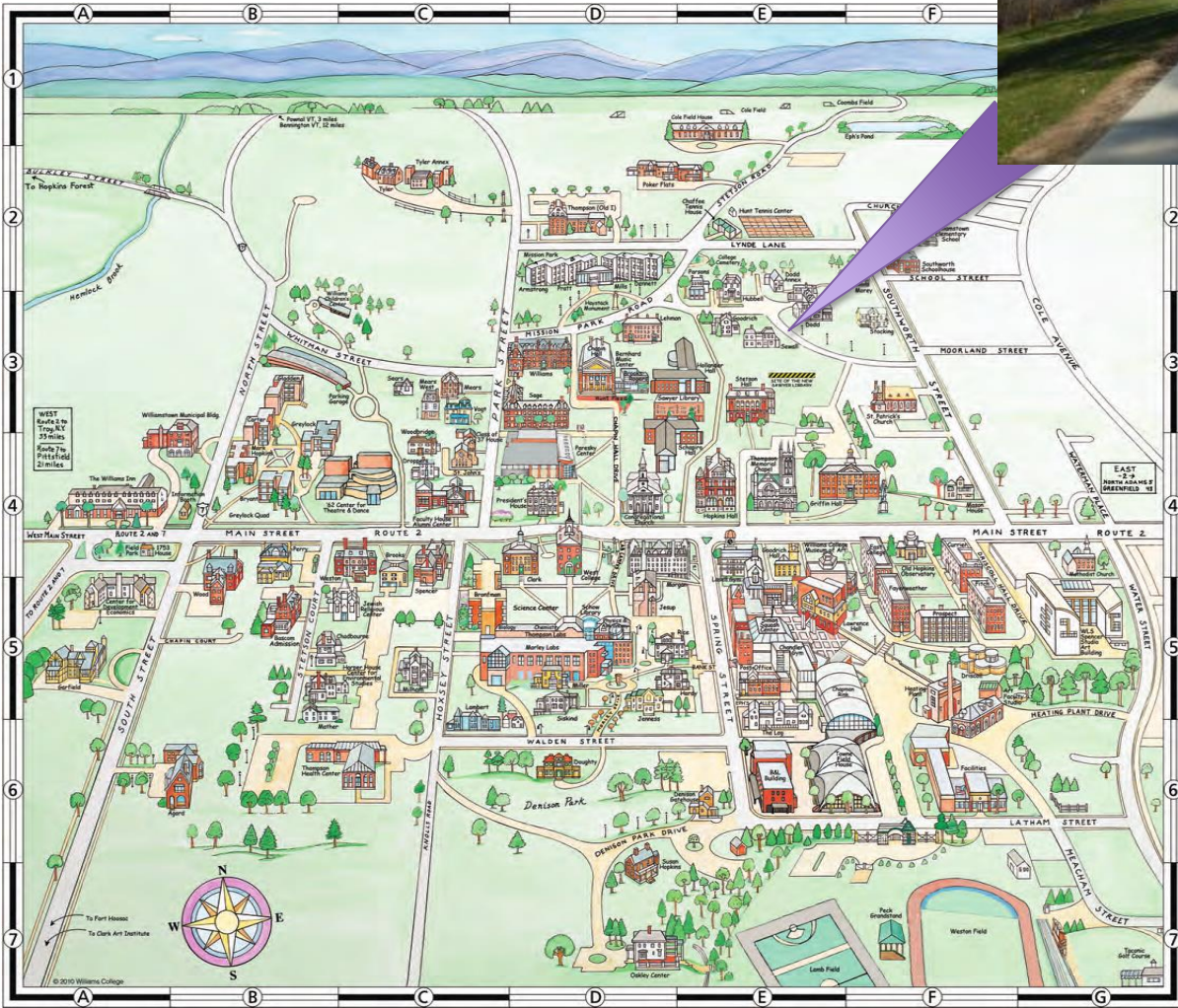
“Imagine a building designed and constructed to function as elegantly and efficiently as a flower.”



- Net zero energy
- Net zero water
- The cycle of food
- Carbon effect
- Other related impacts:
 - Transportation energy
 - Communities, not buildings are regenerative

2. Center for Environmental Studies & Zilkha Center for Environmental Initiatives





Williams

Williams College, Williamstown, Massachusetts, USA

Project is in the middle of campus

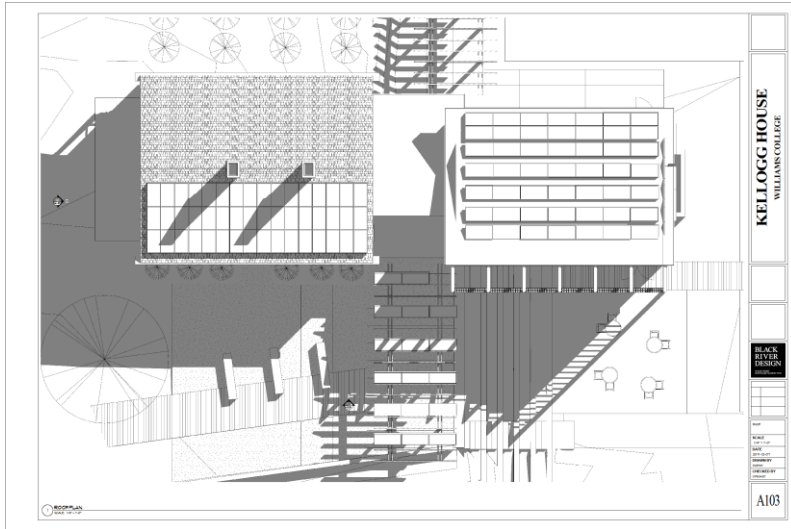
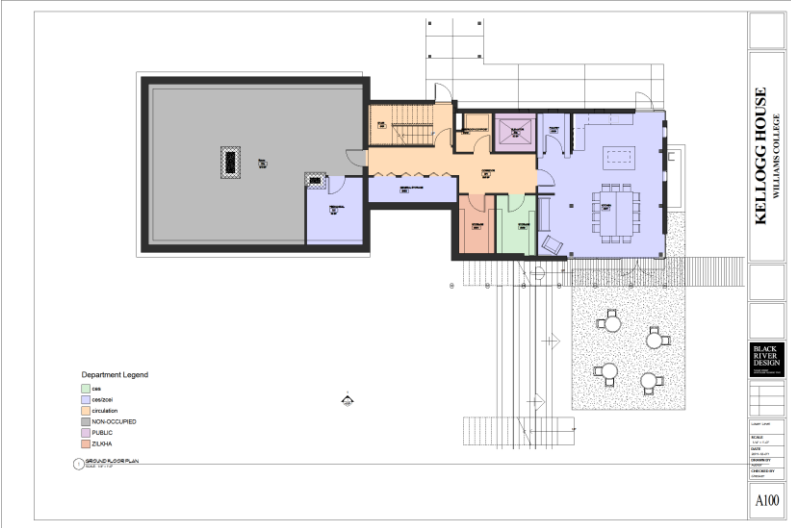
Old Kellogg House

(the additional challenge of making a historic building net zero)

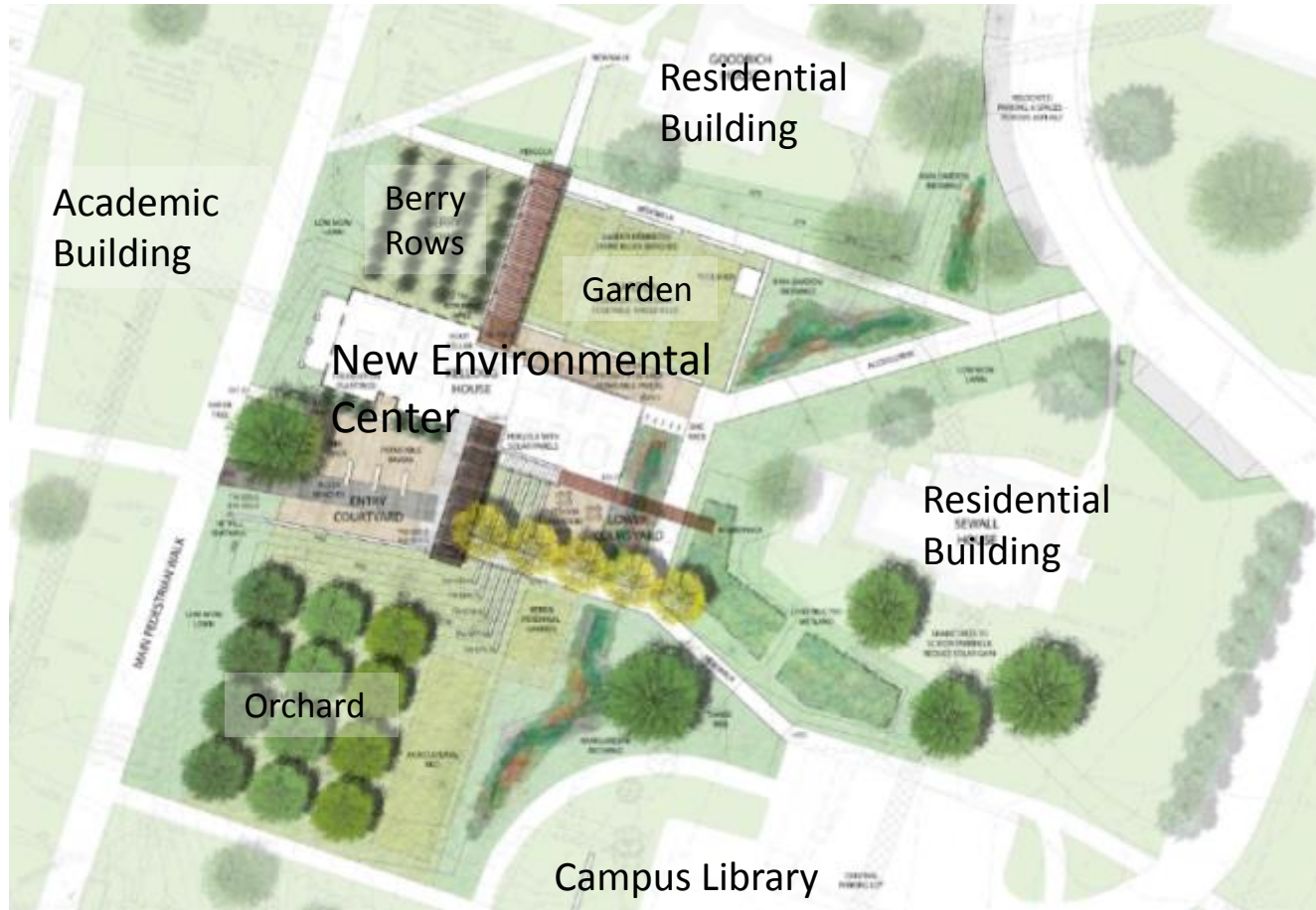


Repurposing an existing historic 1792 building (recycling at its best)

Center for Environmental Studies & Zilkha Center for Environmental Initiatives



Food & Agriculture



Site Plan

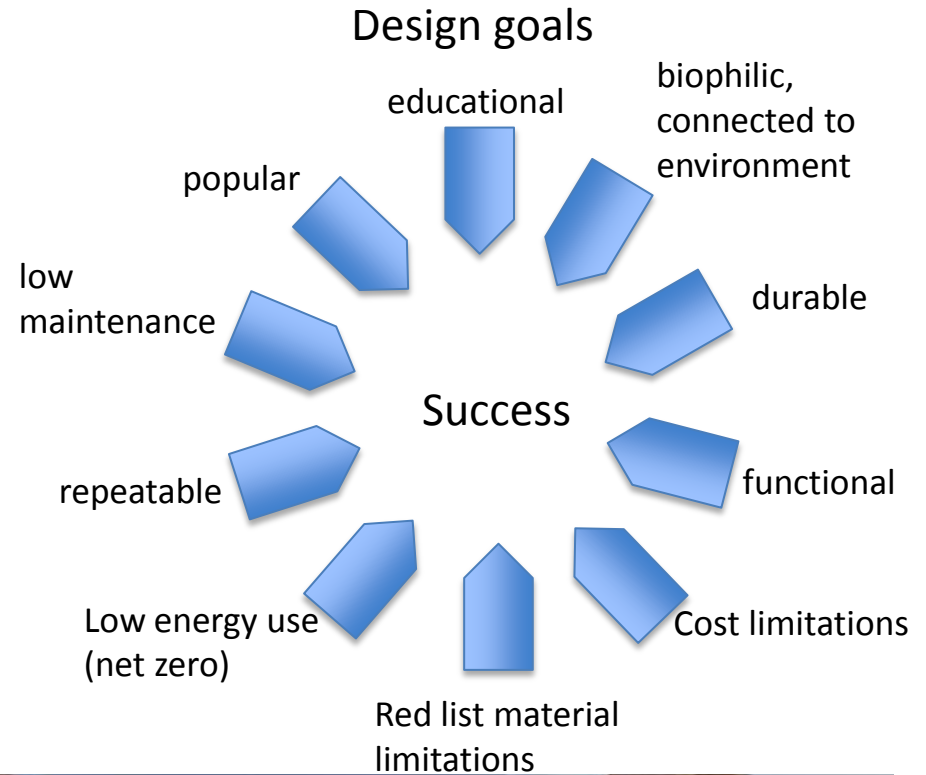


What constitutes a successful sustainable building?



The most sustainable buildings are the ones we love the most.

Connecting indoor spaces to exterior spaces and the environment

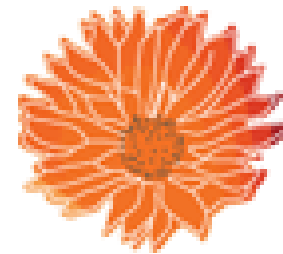


3. Impact on the Design Process



1st Step – Goal Alignment

LEED vs. LBC



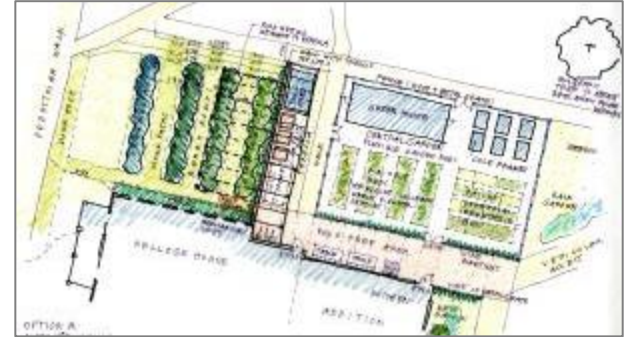
**LIVING
BUILDING
CHALLENGE™**

65 LBC projects

LEED vs. LBC



Net zero energy



Sustainable Agriculture



Net zero water



Materials

Materials

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RED LIST

BUILDING	✓
RENOVATION	✓
NEIGHBORHOOD	✓
LANDSCAPE + INFRASTRUCTURE	✓

INTENT

The intent of the Red List imperative is to eliminate from the market worst-in-case materials/chemicals with the greatest impact to human and ecosystem health.

REQUIREMENT

The project cannot contain any of the following Red List materials or chemicals:

- Asbestos
- Cadmium
- Chlorinated Polyethylene and Chlorosulfonated Polyethylene
- Chlorofluorocarbons (CFCs)
- Chloroprene (Neoprene)
- Formaldehyde (added)
- Halogenated Flame Retardants
- Hydrochlorofluorocarbons (HCFCs)
- Lead (added)
- Mercury
- Petrochemical Fertilizers and Pesticides
- Phthalates
- Polyvinyl Chloride (PVC)
- Wood treatments containing Creosote, Arsenic or Pentachlorophenol

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RESPONSIBLE INDUSTRY

BUILDING	✓
RENOVATION	✓
NEIGHBORHOOD	✓
LANDSCAPE + INFRASTRUCTURE	✓

INTENT

The intent of the Responsible Industry imperative is to reduce the damaging environmental and social impacts related to industries reliant on natural resource extraction.

REQUIREMENT

The project must advocate for the creation and adoption of third-party certified standards for sustainable resource extraction and fair labor practices. Applicable raw materials include stone, rock, metals and timber.

For timber, all wood must be certified by the Forest Stewardship Council (FSC), from salvaged sources, or from the intentional harvest of timber onsite for the purpose of clearing the area for construction.

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APPROPRIATE SOURCING

BUILDING	✓
RENOVATION	✓
NEIGHBORHOOD	✓
LANDSCAPE + INFRASTRUCTURE	✓

INTENT

The intent of the Appropriate Sourcing imperative is to support regional economies and expertise and to reduce the environmental impacts associated with transporting people and products.

REQUIREMENT

The project must incorporate place-based solutions and contribute to the expansion of a regional economy rooted in sustainable practices, products and services. Source locations for materials and services must adhere to the restrictions found in Table 3.

Table 3. Zone Restrictions

ZONE	MAX. DIST.	MATERIALS OR SERVICES	HAUSTORF/AT 2022 CLASSIFICATION
7	70,004 km (43,500 mi)	Ideas	-
6	15,000 km (9,321 mi)	Renewable Technologies	Divisions: 42, 48
5	5,000 km (3,107 mi)	Assemblies that actively contribute to project performance and adaptable reuse onsite installed	Divisions: 05 (all exterior products), 34*, 32, 23*, 26*, 33*, 44*, 46* Sections: 07 33 00, 07 50 00*, 10 22 00*, 10 70 00*, 44 40 00*
4	2,500 km (1,553 mi)	Consultant Travel	-
3	2,000 km (1,243 mi)	Light or low-density materials	Sections: 07 31 00, 07 40 00, 09 50 00, 09 60 00
2	1,000 km (621 mi)	Medium-weight and density materials	Divisions: 06, 08 (all interior products) Sections: 07 32 00, 09 20 00, 09 30 00, 12 30 00
1	500 km (311 mi)	Heavy or high-density materials	Divisions: 03, 04, 05*, 31, 32

* Zone designation refers to the location of the manufacturing facility only; source location is not tracked. Note that this is a clarification to the language in the Standard.

Figure 1. Example of Zone Allowances from Portland



Performance-Based Certification



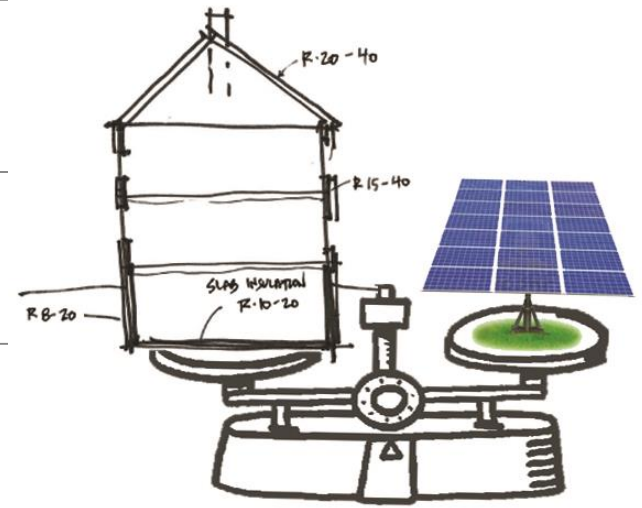
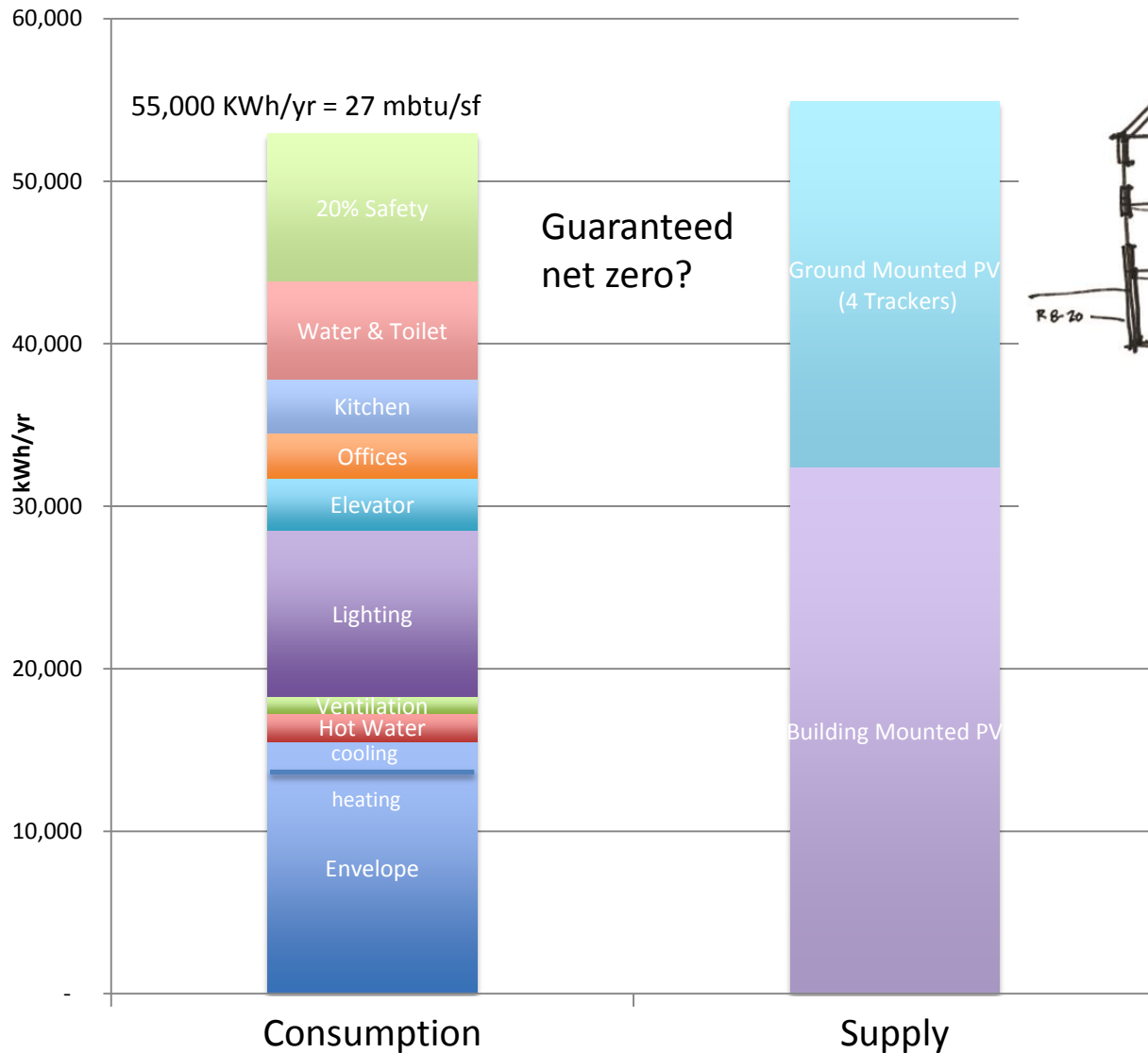
Redefining Success

Size Matters



4. Net Zero Strategies

Balancing Supply & Demand



Traditional Payback Analysis	Most Cost Effective Net Zero
<ul style="list-style-type: none"> • Positive cash flow • Select a payback period 	Balance cost of saving a BTU vs. generating a BTU
Factors (guesses) <ul style="list-style-type: none"> • Borrowing rate • Inflation rate • Fuel inflation rate 	Factors (guesses) <ul style="list-style-type: none"> • Longevity of energy saving component • Ease of upgrading energy saving component • Longevity of energy generating component
Strategy: spend money on saving energy, until it is less expensive to purchase the energy.	

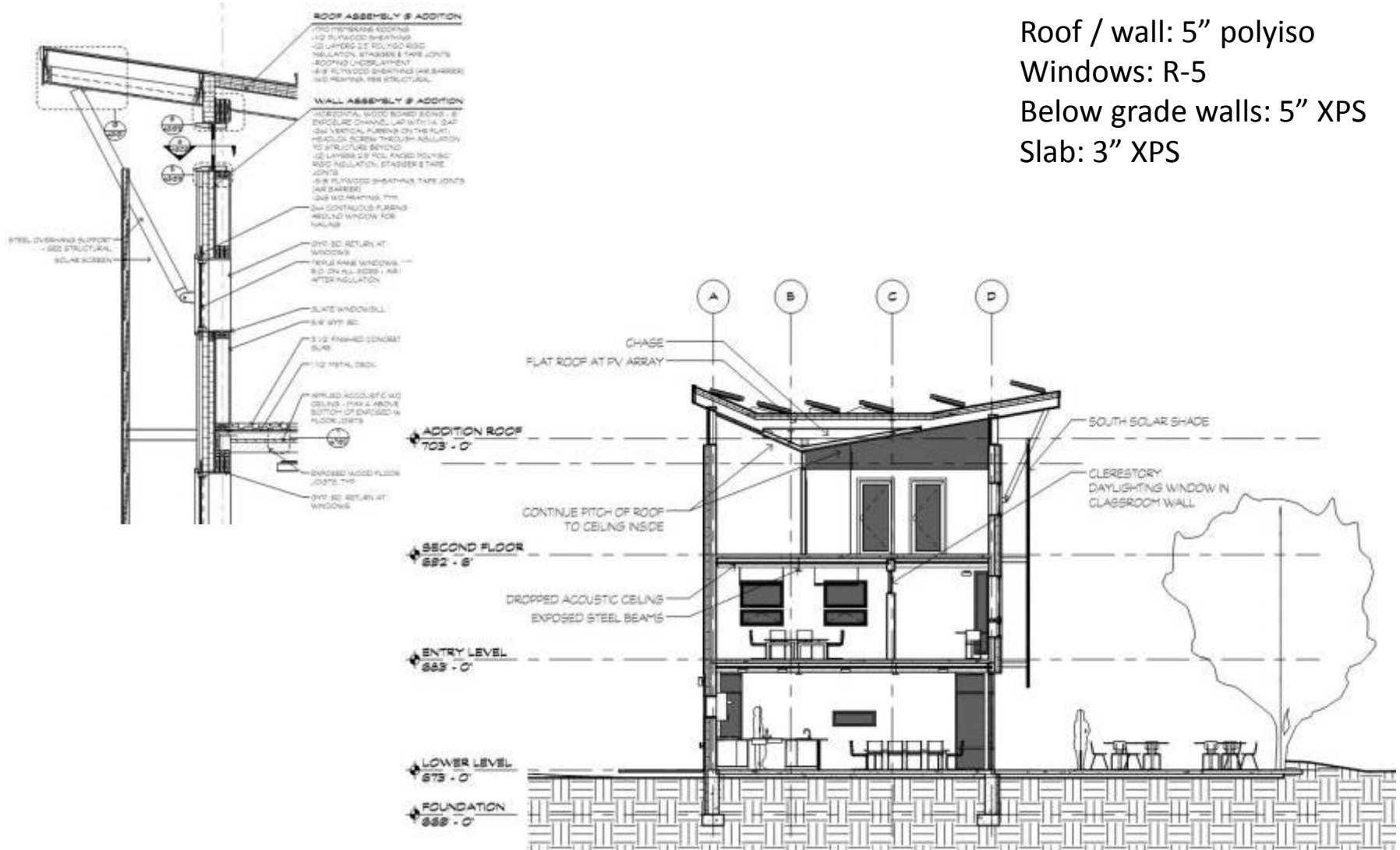
Impact on Envelope

Roof / wall: 5" polyiso

Windows: R-5

Below grade walls: 5" XPS

Slab: 3" XPS



Energy vs. Cost
Option 1

SWEET SPOT: WHERE INVESTMENT IN SAVING A BTU IS EQUIVALENT TO THE INVESTMENT IN MAKING A BTU

Locations	Material	Unit	Unit Cost	SE	Price Per #	R-Value	# Inches	Total Cost	Difference	MMBtu Saved/year	Cost to produce			Energy Cost/kwh	Savings in KW	Cost in PV array	Difference
											Cost Per mmbtu saved/year	Cost Per mmbtu/year with PV array	Energy Cost/kwh				
Ceiling/Roofs																	
Option 1	Polyiso	1" per sf	\$ 3.05	3526	\$ 3,702.30	10	2	\$ 7,404.60		11.4				3526	3.4	\$ 21,415.44	
Mass Stretch Min	Polyiso	1" per sf	\$ 3.05	3526	\$ 3,702.30	20	4	\$ 14,809.20		13.8				4073	3.7	\$ 22,214.53	
Difference								\$ 7,404.60		0.5	\$ 14,809.20	\$ 1,598.18					\$ 799.08
Option 3	Polyiso	1" per sf	\$ 3.05	3526	\$ 3,702.30	25	5	\$ 18,511.50		11.5				3269	3.3	\$ 18,378.93	
Difference								\$ 3,702.30		7.4	\$ 1,547.43	\$ 1,598.18					\$ 3,835.60
Option 4	Polyiso	1" per sf	\$ 3.05	3526	\$ 3,702.30	30	6	\$ 22,213.80		9.8				2875	2.8	\$ 15,682.04	
Difference								\$ 3,702.30		1.7	\$ 2,177.82	\$ 1,598.18					\$ 2,716.88
Option 2	Polyiso	1" per sf	\$ 3.05	3526	\$ 3,702.30	40	8	\$ 29,618.40		6.1				1787	1.8	\$ 9,748.82	
Difference								\$ 7,404.60		3.7	\$ 2,001.24						\$ 5,913.22
Above Grade Walls																	
Option 1	Polyiso	1" per sf	\$ 3.05	7022	\$ 7,373.10	10	2	\$ 14,746.20		27.4				8028	7.3	\$ 43,789.79	
Mass Stretch Min	Polyiso	1" per sf	\$ 3.05	7022	\$ 7,373.10	15	3	\$ 22,119.30		33.8				8903	8.0	\$ 54,018.06	
Difference								\$ 7,373.10		6.4	\$ 1,152.05	\$ 1,598.18					\$ 10,228.27
Option 3	Polyiso	1" per sf	\$ 3.05	7022	\$ 7,373.10	20	4	\$ 29,492.40		28.8				7802	7.1	\$ 42,830.89	
Difference								\$ 7,373.10		7	\$ 1,053.30	\$ 1,598.18					\$ 11,187.17
Option 4	Polyiso	1" per sf	\$ 3.05	7022	\$ 7,373.10	25	5	\$ 36,905.50		27.3				6534	5.9	\$ 35,639.13	
Difference								\$ 7,373.10		4.5	\$ 1,633.47	\$ 1,598.18					\$ 7,191.75
Option 2	Polyiso	1" per sf	\$ 3.05	7022	\$ 7,373.10	40	8	\$ 58,984.80		15.2				4454	4.0	\$ 24,282.15	
Difference								\$ 22,119.30		7.1	\$ 3,115.35	\$ 1,598.18					\$ 11,346.99
Foundation Walls																	
Option 1	XPS	1" per sf	\$ 3.09	1901	\$ 2,072.09	10	2.5	\$ 5,180.23		11.3				3311	3.0	\$ 18,059.29	
Mass Stretch Min	XPS	1" per sf	\$ 3.09	1901	\$ 2,072.09	8	1.6	\$ 3,315.34		17.2				5040	4.4	\$ 27,488.46	
Difference								\$ [1,864.88]		-5.9	\$ 316.08	\$ 1,598.18					\$ 9,429.19
Option 3	XPS	1" per sf	\$ 3.09	1901	\$ 2,072.09	15	3	\$ 6,216.27		30.7				3195	2.9	\$ 17,500.39	
Difference								\$ 2,900.93		6.5	\$ 446.30	\$ 1,598.18					\$ 10,388.09
Option 4	XPS	1" per sf	\$ 3.09	1901	\$ 2,072.09	20	4	\$ 8,148.36		9.1				2666	2.8	\$ 14,543.32	
Difference								\$ 2,072.09		1.6	\$ 1,295.08	\$ 1,598.18					\$ 2,557.07
Option 2	XPS	1" per sf	\$ 3.09	1901	\$ 2,072.09	40	8	\$ 16,576.72		5.1				1694	1.4	\$ 8,150.65	
Difference								\$ 8,288.36		4	\$ 2,072.09	\$ 1,598.18					\$ 6,392.67
Slab/Floors																	
Option 1	XPS	1" per sf	\$ 3.09	2660	\$ 2,899.40	10	2.5	\$ 7,248.50		6.6				1934	1.8	\$ 10,547.91	
Mass Stretch Min	XPS	1" per sf	\$ 3.09	2660	\$ 2,899.40	8	1.6	\$ 4,639.04		8.8				2803	2.5	\$ 15,286.62	
Difference								\$ 2,609.46		-2.2	\$ 2,609.46	\$ 1,598.18					\$ 1,011.44
Option 3	XPS	1" per sf	\$ 3.09	2660	\$ 2,899.40	15	3	\$ 8,598.20		6.1				2006	1.8	\$ 10,943.83	
Difference								\$ 4,059.16		2.5	\$ 1,623.66	\$ 1,598.18					\$ 4,942.79
Option 4	XPS	1" per sf	\$ 3.09	2660	\$ 2,899.40	20	4	\$ 11,597.60		5.2				1656	1.5	\$ 9,033.01	
Difference								\$ 2,899.40		1.1	\$ 2,635.82	\$ 1,598.18					\$ 1,010.83
Option 2	XPS	1" per sf	\$ 3.09	2660	\$ 2,899.40	40	8	\$ 23,195.20		3				879	0.8	\$ 4,794.50	
Difference								\$ 11,597.60		2.2	\$ 5,271.64	\$ 1,598.18					\$ 4,238.50
Doors																	
Option 1																	
Option 2																	
Windows/Skylights																	
Option 1	Dx Glazing	sf	\$ 51.00	1452		0.3		\$ 74,052.00		62.7				18271	16.7	\$ 66,803.40	
Option 2	Bx Glazing	sf	\$ 25.00	1452		0.19		\$ 36,600.00		27				7813	7.2	\$ 28,767.01	
Difference								\$ 34,848.00		35.7	\$ 975.13	\$ 1,598.18					\$ 38,036.38

MBTU to KWh/year = MMBTU/3413
KWh/year - KW = (kwh year)/1100
Cost Straight = \$4,000 per kw
Cost Endowed = \$6,000 per kw

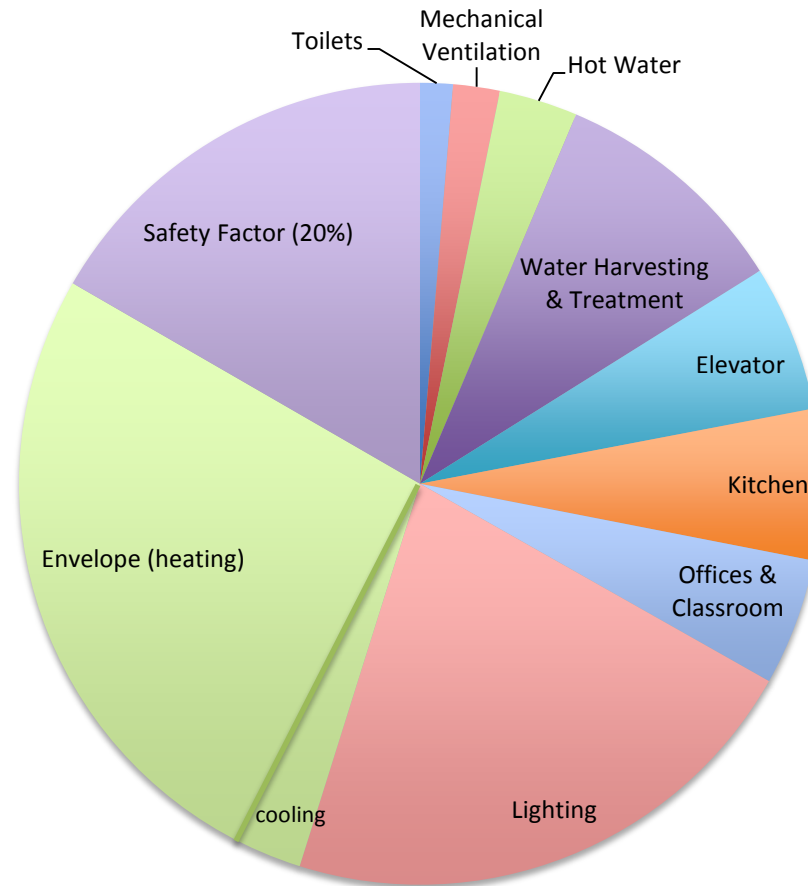
Energy modeling of every component

Invest in energy savings until it is less expensive to invest in energy generation.

	<u># Inches</u>	<u>Total Cost</u>	<u>Difference</u>	<u>MMBtu Saved/year</u>	<u>Cost Per mmbtu saved/year</u>	<u>Cost to produce mmbtu/year with PV array</u>
Above Grade Walls						
Option 1	2	\$ 14,746.20		27.4		
Mass Stretch Min	3	\$ 22,119.30		33.8		
Difference			\$	6.4	\$	\$ 1,598.16
Option 3	4	\$ 29,492.40		26.8		
Difference			\$ 7,373.10	7	\$ 1,053.30	\$ 1,598.16
Option 4	5	\$ 36,865.50		22.3		
Difference			\$ 7,373.10	4.5	\$ 1,638.47	\$ 1,598.16
Option 2	8	\$ 58,984.80		15.2		
Difference			\$ 22,119.30	7.1	\$ 3,115.39	\$ 1,598.16

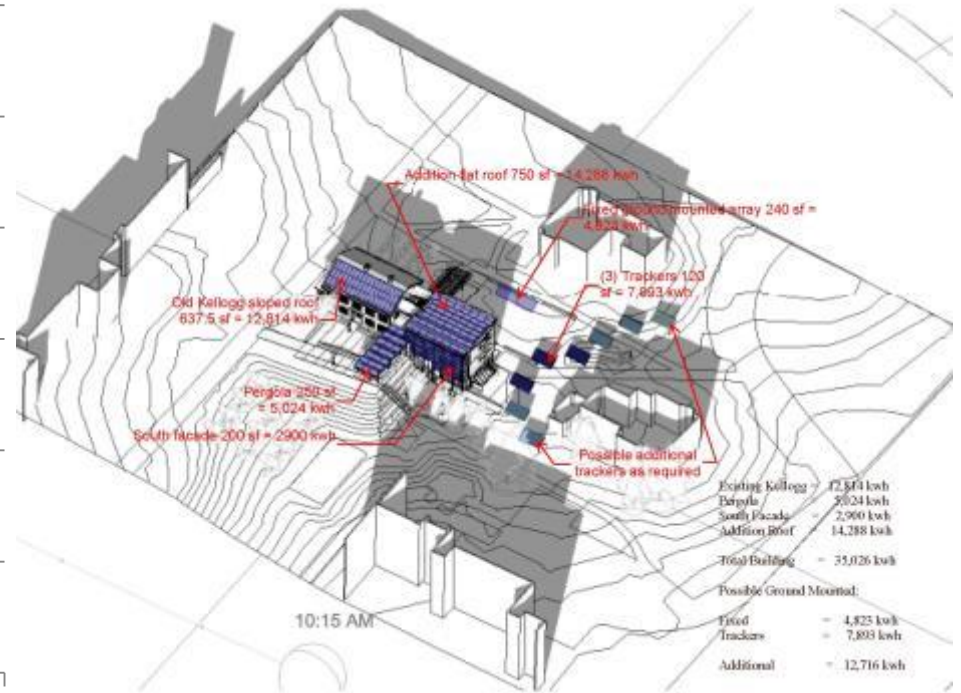
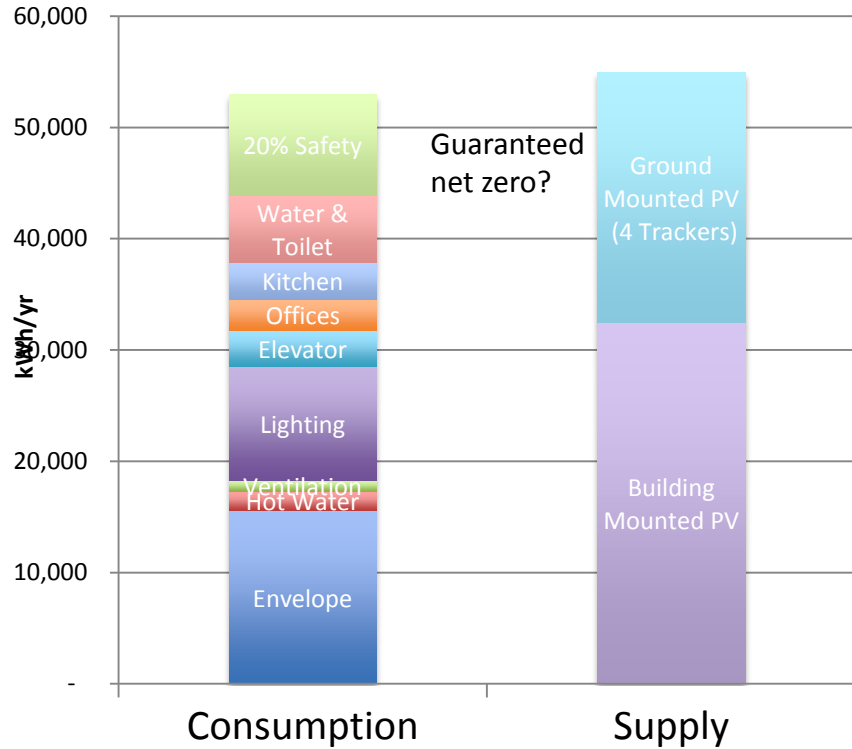
Invest in energy savings until it is less expensive to invest in energy generation.

Projected Energy Use



A large portion on the energy use is dependent on human behavior.

Safety Factor



Other Elements Impacting Net Zero



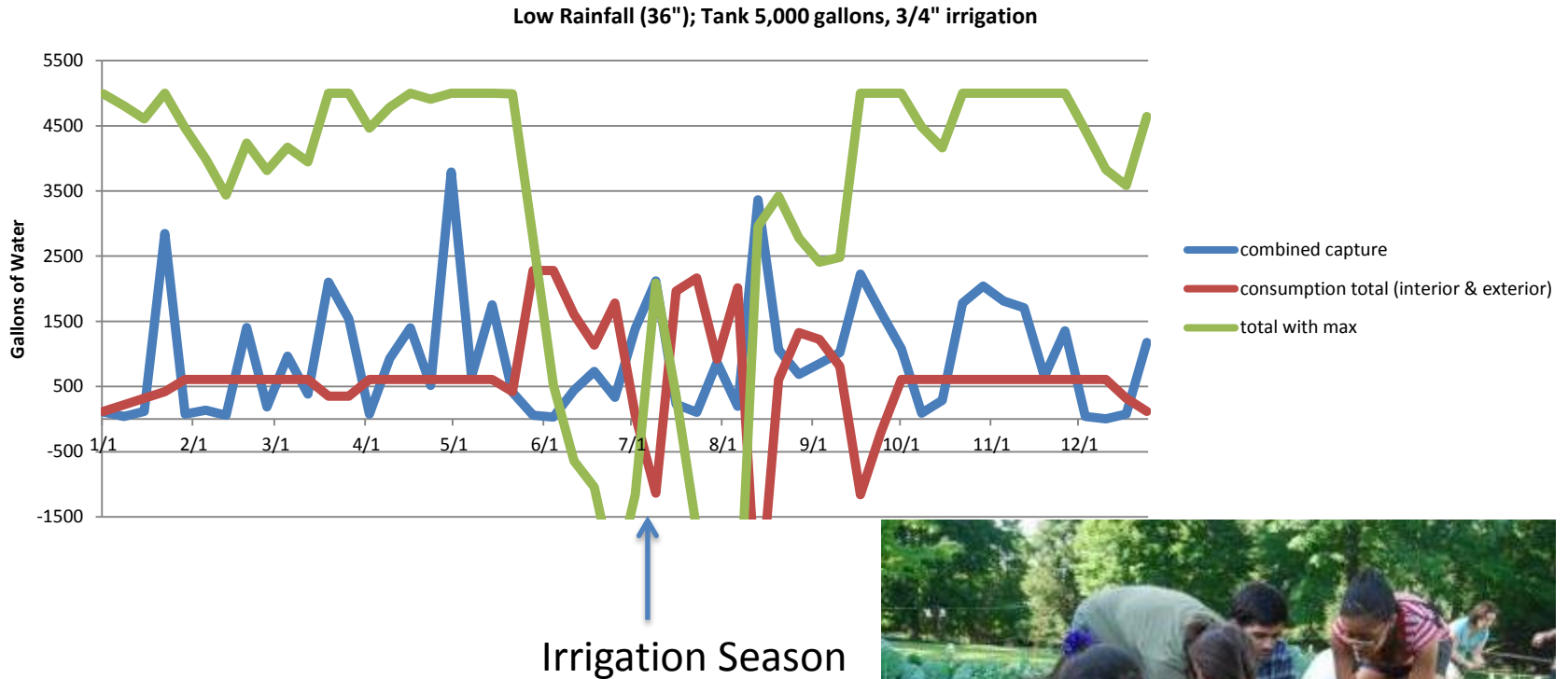
Kitchen



Air Conditioning



Other Elements Impacting Net Zero



Accounting for Water's Energy Impact

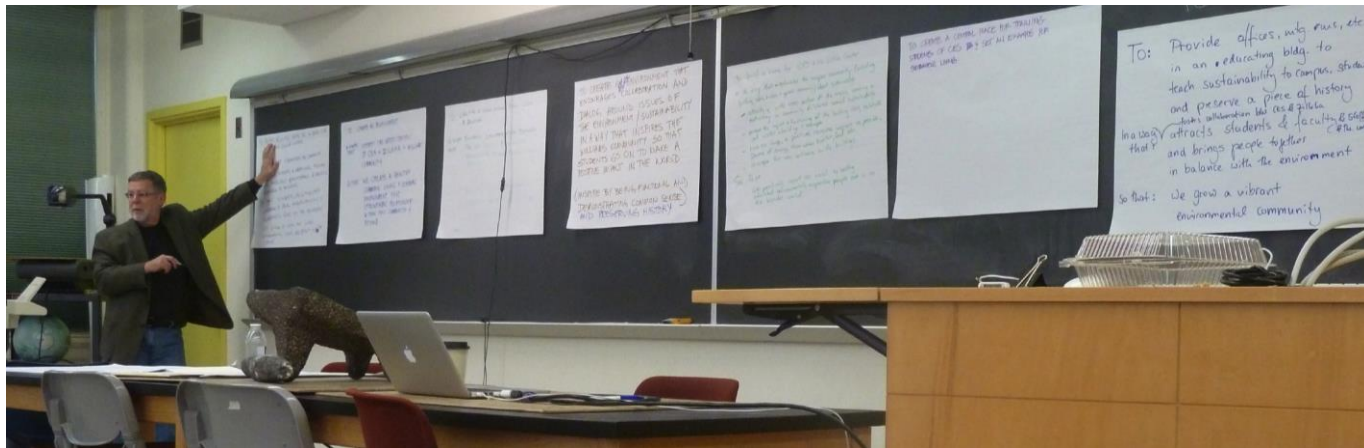


5. Building in Feedback Mechanisms to Impact Occupant Behavior

- Building in feedback mechanisms, so it is clear that behavior matters
- Increase awareness of the connection to the environment & natural cycles
- When failure is a “teaching opportunity”
- Research opportunities
- Building as living organism
- Building as a challenge!



6. Learning Opportunities



- Being engaged in a living building
- Biophilia – connection to nature
- Benefit of the potential for failure
- Research opportunities
- College courses relating to something tangible
- Building as an exhibit for a wider audience

7. Institutional Benefits

TO ~~REVIVE~~ ^{Highlight} THE ^{Historic} KELLOGG HOUSE AS A HOME FOR
CES & THE ZILKHA CENTER ^{INSPIRED BY}
FUNCTIONALITY + COMMON SENSE + DIALOGUE
IN A WAY THAT ^{ATTRACTS INTEREST} STRENGTHENS THE COMMUNITY
SUPPORTS ACADEMIC & OPERATIONAL MISSIONS
AND ^{EDUCATES ABOUT} PHYSICALLY DEMONSTRATES A HOLISTIC
APPROACH TO BUILDING + OPS PROCESS
SO THAT: STUDENTS, ~~FACULTY & STAFF~~
^{+ BROADER COMMUNITY} EMBRACE A REAL UNDERSTANDING OF
HUMANITY'S ~~PLACE~~ ^{POTENTIAL + PLACE} IN THE BIOSPHERE
AND ENGAGE IN LOCAL AND GLOBAL
ENVIRONMENTAL ISSUES AND AFFECT POSITIVE
CHANGE

- Presence of young, bright, open minds – future leaders
- Resources available for long term thinking
- Colleges have significant (and expensive to maintain) building stock
- Institutions are all in the marketing business (to high school students) and have to be at the forefront
- Leadership involves looking ahead



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Questions?

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